Pitch Script

\*\* walking with grocery bags, receives a call\*\*

“Oh really? I just bought that too.”

“You spent way too much on it, I got it for half that price.”0

“You should have said something!”

\*sighs\* “We need to get on the same page…. Or the same list”

Comparing prices from many grocery stores is a tedious process, and visiting multiple stores takes too much time.

We are developing an online list that can be shared amongst the household. By connecting shoppers, we aim to reduce the amount of time spent at grocery stores and increase the buyer’s knowledge of sales and deals at the stores they visit.

Our app will update a household shopping list, crossing off items that have been marked as purchased. It will also allow shoppers to post sale prices that will be pushed to other lists containing those items.

Current grocery prices are at an all time high and saving money and helping others save money is important for everyone.

Following is the ChatGPT version:  
  
 **Project Pitch Video Script: “Get on the Same List”**

**Scene 1: The Problem (Hook and Intro)**

*[Kyle is walking out of a grocery store, carrying heavy bags. His phone rings.]*

**Kyle:** (Answers phone) “Hey Shawn, what’s up?”

**Shawn (voiceover from phone):** “Kyle, I just got back from the store and bought everything for dinner tonight.”

**Kyle:** “Wait, what? I just bought all that too!”

**Shawn:** “Seriously? And I think I paid way more than I should have.”

**Kyle:** (Sighs) “We really need to get on the same page… or better yet, the same list.”

*They both sigh.*

**Scene 2: Introduction of Team**

*[Transition to the three team members standing together, smiling at the camera.]*

**Kyle:** “I’m Kyle.”

**Shawn:** “I’m Shawn.”

**Kaid:** “I’m Kaid.”

**Scene 3: Defining the Problem**

*[Visuals of busy grocery stores and people struggling with shopping lists.]*

**Kaid:**“Grocery shopping once a week, visiting multiple stores, can take multiple hours.”

“Comparing prices and keeping track of sales across different stores is tedious and time-consuming.”

“And when you’re sharing grocery responsibilities, miscommunication can lead to duplicate purchases and wasted money.”

**Scene 4: Addressing the 4 W’s**

**Shawn:** “Unorganized grocery shopping is a hassle for everyone, especially for households where people share the shopping duties - like partners, roommates, and families”

“Grocery shopping takes up significant time, and making it more efficient can greatly impact everyone’s lives.”

**Scene 5: Introducing the Solution**

*[Animated graphics or simple illustrations appear on screen to represent the concept.]*

**Kyle:** “We’re developing a web application to help households save time and money by increasing coordination and sharing information between shoppers.”

“Our idea is a shared online list that updates in real-time. Shoppers can cross off purchased items and post sale prices, which are shared with others who need those items.”

**Scene 6: Supporting Research**

*[Display simple charts or bullet points to highlight key statistics.]*

**Kaid:** “The average person spends over 5 hours a month grocery shopping.” And with grocery prices being at an all-time high families are looking for ways to save.

**Kaid:** “Existing apps help with list sharing but don’t focus on real-time price sharing within your household. But our concept fills that gap, combining list sharing and up-to-date sale information.”

**Scene 7: Call to Action**

*[Back to the team, smiling confidently at the camera.]*

**Shawn:** “So yet again we invite you to get on the same page… or better yet, the same list.”

**Scene 8: Closing**

*[Team BBY27 logo appears with contact information below.]*

**Kaid:** “Thank you for your time.”

**Kyle:** “We look forward to showing how this project advances.”

**Shawn:** “Stay tuned for more updates.”

**[End of Video]**